The concept for this theatre design is based on one of the operational themes for the Japanese Industry Pavilion, “pulse”, and will be used primarily for video installations. Two 70-seat auditoriums are juxtaposed symmetrically like the left and right atrium of the heart, to steadily control the flow and movement of the visitors like a pulse. The ceiling, walls and chairs of the auditorium are made up of varying diameter paper tubes, and the undulating paper tubes provide necessary sound absorption and reflection for the theatre.