

Year: 1996

Location: Japan

Program: Exhibition Design / Installation

GC Dental Shows



This project was started from 1996 and had continued for 8 years. Dental exhibitions took place every 2 months where it was necessary to adapt the booth layout to the exhibition space of each show. It was also requested that the design be renewed every 2 years. Creating an original booth space without using rented materials nor producing any waste was the theme for the project. The design for 2002-2003 used inflatable partitions and display shelves in order to minimize materials and storage space and to also save on shipping costs.