

Year: 2011

Location: China, France, Spain, United States

Program:

Camper Traveling Pavilion



Designed for Camper as one of the yacht sponsors for Volvo Ocean Race, a global event that races to 10 ports along a 40,000 mile race course. The race started at Alicante, Spain, then went to Miami, USA and ended in Galway, Ireland. The Pavilion was designed to be shipped around the world to various ports of call for erection. The purpose for the Pavilion was to provide a place for visitors to come at each port of call to relax, learn about World Yacht Racing and purchase Camper products. The pavilion was made of paper tubes, from the structure to the wall display and the seating. A colonnade of 48 paper tubes were designed to nestle inside themselves for expedience during transportation. The roof was made from fabric and the floor from plywood. The pavilion was erected in 4 days and dismantled in 3 days.